



# TREVOR DIEDRICH

GRAPHIC DESIGNER

## HELLO

I'm Trevor Diedrich, a Graphic Designer currently living in Champaign, Illinois.

I'm a collaborative and driven Graphic Designer with interests in web content creation, web design, and creative exploration. I excel in per review environments calling for creative brainstorming to bring ideas from concept to finish. I'm pursuing a new experience to push my limits personally and professionally in a field that I love.

## EXPERIENCE

November 2017 - Present

### University of Illinois, Department of Athletics

*Associate Director, Marketing & Creative*

Oversee all aspects of the design process for multiple projects at a time. Responsible for the transformation of brand objectives by providing conceptual sketches, inspiration gathering, layout design, illustration, and making revisions. Facilitate engagement in a diverse range of brand marketing projects such as advertisements, packaging, digital content, corporate communications and brand identities. Collaborate as a part of the design team across all sports and departments.

November 2016 - November 2017

### University of Illinois, Department of Athletics

*Assistant Director, Marketing & Creative*

Produce supporting materials for all aspects of the Division of Athletics including marketing, fundraising, social media, and promotional items. Develop creative campaigns for upcoming seasons from conception to creation.

June 2016 - November 2016

### Los Angeles Galaxy

*Graphic Design Associate*

Conceptualize, remarket, and adapt graphics for different games and events. Support senior designer with daily needs for both Galaxy and Galaxy II teams.

November 2015 - August 2016

### Milwaukee Bucks

*Digital Design Intern*

Create and resize graphics for various uses such as email, web, social media. Retouch and edit photos of players and fans. Collaborate with other team members to increase interaction in the digital space.

## EDUCATION

<b>Carroll University, Graphic Communication</b>	2012-2016
GPA: 3.25	
<b>Marian Central Catholic High School</b>	2008-2012
GPA: 3.8	

## CONTACT

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## SOCIAL

 [instagram.com/trevor\\_diedrich](https://www.instagram.com/trevor_diedrich)

 [@trevor\\_diedrich](https://twitter.com/trevor_diedrich)

 [linkedin.com/in/trevordiedrich](https://www.linkedin.com/in/trevordiedrich)

 [dribbble.com/tdiedrich](https://dribbble.com/tdiedrich)

 [behance.net/tdiedrich164fa](https://www.behance.net/tdiedrich164fa)

## SKILLS

Photoshop

Illustrator

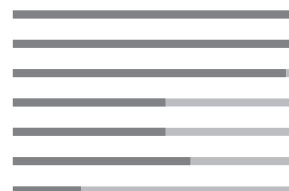
InDesign

After Effects

Flash (Animate CC)

HTML/HTML5/CSS

Java



## FURTHER RELATED EXPERIENCE

2012-2016 | **Carroll University Men's Soccer Team**

## REFERENCES

### Eduardo Diaz-Muñoz

Graphic Designer, Advent Results

**T:** (217) 300-1855

**E:** diazmuno@gmail.com

### Brad Saiki

Senior Graphic Designer, Los Angeles Galaxy

**T:** (310) 630-2237

**E:** bsaiki@lagalaxy.com

### Mike Grahl

Chief Marketing Officer, Minnesota Timberwolves

**T:** (414) 331-7876

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