



CONTACT

40279 Cotton Field Avenue
Gonzales LA, 70737

t: (815) 403-7549
e: tdiedrich12@gmail.com
w: trevordiedrich.com

SOCIAL

instagram.com/trevor_diedrich
@trevor_diedrich
linkedin.com/in/trevordiedrich
dribbble.com/tdiedrich
behance.net/tdiedrich

REFERENCES

Adam Marantz

Director of Creative Services, Univ. of Illinois
T: (760) 455-4260
E: adamstar83@gmail.com

Eduardo Diaz-Muñoz

Graphic Designer, Advent Results
T: (217) 300-1855
E: diazmuno@gmail.com

Mike Grahl

CMO, Minnesota Timberwolves
T: (414) 331-7876
E: mike.grahl@gmail.com

EDUCATION

2012-2016	Carroll University Graphic Communication GPA: 3.25
2008-2012	Marian Central Catholic HS GPA: 3.8

TREVOR DIEDRICH

GRAPHIC DESIGNER

HELLO

I'm Trevor Diedrich, a Graphic Designer currently living in Gonzales, Louisiana.

I'm a collaborative and driven Graphic Designer with interests in sports graphic design, typography, and photography. I excel in per review environments calling for creative brainstorming to bring ideas from concept to finish. I'm pursuing a new experience to become a part of a team and push myself professionally in a field that I love.

EXPERIENCE

October 2018 - Present

New Orleans Saints & Pelicans

Graphic Designer

Provide ideation and leadership for projects, campaigns and initiatives. Ability to design for both digital and print, including digital campaigns, arena graphics and other promotional materials. Work with existing creative and deliver supporting designs, as well as execute original designs based on supporting strategy and brand guidelines. Collaborate with creative team, internal teams and external clients in a professional manner.

November 2017 - October 2018

University of Illinois, Department of Athletics

Associate Director, Marketing & Creative

Oversee all aspects of the design process for multiple projects at a time. Responsible for the transformation of brand objectives by providing conceptual sketches, inspiration gathering, layout design, illustration, and making revisions. Facilitate engagement in a diverse range of brand marketing projects such as advertisements, packaging, digital content, corporate communications and brand identities. Collaborate as a part of the design team across all sports and departments.

November 2016 - November 2017

University of Illinois, Department of Athletics

Assistant Director, Marketing & Creative

Produce supporting materials for all aspects of the Division of Athletics including marketing, fundraising, social media, and promotional items. Develop creative campaigns for upcoming seasons from conception to creation.

June 2016 - November 2016

Los Angeles Galaxy

Graphic Design Associate

Conceptualize, remarket, and adapt graphics for different games and events. Support senior designer with daily needs for both Galaxy and Galaxy II teams.

November 2015 - August 2016

Milwaukee Bucks

Digital Design Intern

Create and resize graphics for various uses such as email, web, social media. Retouch and edit photos of players and fans. Collaborate with other team members to increase interaction in the digital space.